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## FINAL CHARLIE AWARDS 'HOT TOPICS' THE BUSINESS OF FOOD & DRINK

***Free Happy Hour Event and Panel Discussion at General Mills Headquarters – Oct. 25***

**WHO:** Moderator Andrea Christenson, vice president at Cushman & Wakefield Commercial Real Estate

Panelists include:

- Noah Barton, General Mills Executive Chef
- Laura Michaels, managing editor of *Foodservice News*
- Pete Mihajlov, founding partner of Parasole Restaurant Holdings, Inc.
- Stephanie Shimp, co-owner of Blue Plate Restaurant Company
- Ryan Smith, purchasing & operations manager for Horizon Foodservice Equipment
- Pat Weber, owner of Mise en Place Consulting

**WHAT:** The third and final Charlie Awards Hot Topics Panel Discussion of 2016  
The topic of the evening is “The Business of Food & Drink.”  
The group will discuss the issues that affect a business’s bottom line - whether you run a restaurant, food truck, brewery or distillery – and how to ensure profitability.

**WHEN:** Tuesday, Oct. 25, 2016  
5:30 p.m. Happy Hour  
6:30 p.m. Panel discussion

**WHERE:** General Mills Headquarters - Auditorium  
One General Mills Boulevard, Golden Valley

**HOW:** This event is FREE; however RSVPs are required  
RSVP to [CharliesExceptionale@gmail.com](mailto:CharliesExceptionale@gmail.com)

**MORE:** The Charlie Awards celebrate the exceptional contributions made by the Twin Cities restaurant, food and drink industry.

The sixth annual Charlie Awards will be held Sunday, Nov. 13, 2016 at the Pantages Theatre (710 Hennepin Ave., Minneapolis) beginning at 3:30 p.m., followed by the *Minnesota Monthly* After Party at the IDS Crystal Court and Chefs’ Dinner at Windows on Minnesota.

Tickets are on sale for the Charlie Awards Show and Chefs’ Dinner at [CharliesExceptionale.com](http://CharliesExceptionale.com).

**SPONSORS:** General Mills; US Foods; Land O’Lakes; Monroe, Moxness & Berg; Intermix Beverage; OpenTable; Bellisio Foods; Minnesota Restaurant Association; Trincherro Family Estates; Kowalski’s Markets; Hockenbergs; Foodee; Rancher’s Legacy Meat Company; Diversified Construction; National Association for Catering and Events Minneapolis/St. Paul Chapter; Minnesota Monthly; Foodservice News; Windows on Minnesota; Marquette Hotel; JT Mega; Mise en Place Consulting; Minnesota Farmers Union; St. Agnes Bakery, and BĒT Vodka.

For more information on the 2016 Charlie Awards, please visit [CharliesExceptionale.com](http://CharliesExceptionale.com).

Find us on Twitter @CharlieAwards, Facebook (CharlieAwards) and Instagram (charlieawards).

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